Healthy School Fundraisers

What Works Well
- Organizing fundraisers that engage the whole school community in an active way and promote physical activity
- Coordinating fundraising activities that sell only non-food items during school hours
- Following the USDA Smart Snacks in Schools nutrition standards when fundraising efforts include food/beverages

What Doesn’t Work Well
- Using food and beverages as school fundraisers during school hours
- Coordinating fundraisers with a focus on low nutrient, high calorie foods and beverages
- Hosting fundraisers that compromise classroom learning, promote the wrong message and/or contribute to unhealthy consequences for students

Some Ideas for Non-Food Fundraisers

Non-Food Activities
- Jog-a-thon/Walk-a-thon
- Game nights
- Car Wash
- Auction for products/services
- Carnivals/Dance Parties
- Book Fairs
- Yard Sales

Non-Food ideas to sell
- Plants/bulbs/seeds
- Friendship grams
- Calendars
- Coupon books
- Holiday wreaths/greeting cards
- School Spirit wear
- Magazine subscriptions

Some Ideas for Fundraisers that Promote Healthy Eating

- Produce boxes/baskets from local farms
- Fruit and nut baskets
- Popcorn, nut, dried fruit gifts
- Dried soup mixes
- Whole grain baking mixes
- U-pick or Farm Day events
- Herb starter kits
- Family nights at local healthy restaurants
- Smart snacks (trail mix, pretzels, jerky and energy bars)

For More Ideas
- Healthy Fundraising – USDA list of resources
- Healthy School Fundraising Success Stories
- Healthy Fundraising Toolkit
- Fun Fundraisers

Adapted from:
Healthy Fundraisers – Action for Healthy Kids
Smart Fundraisers - Mississippi Dept. of Education