

Healthy School Fundraisers



What Works Well

- Organizing fundraisers that engage the whole school community in an active way and promote physical activity
- Coordinating fundraising activities that sell only non-food items during school hours
- Following the USDA Smart Snacks in Schools nutrition standards when fundraising efforts include food/beverages

What Doesn't Work Well

- Using food and beverages as school fundraisers during school hours
- Coordinating fundraisers with a focus on low nutrient, high calorie foods and beverages
- Hosting fundraisers that compromise classroom learning, promote the wrong message and/or contribute to unhealthy consequences for students

Some Ideas for Non-Food Fundraisers



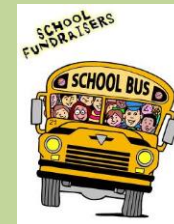
Non-Food Activities

- ✓ Jog-a-thon/Walk-a-thon
- ✓ Game nights
- ✓ Car Wash
- ✓ Auction for products/services
- ✓ Carnivals/Dance Parties
- ✓ Book Fairs
- ✓ Yard Sales

Non-Food ideas to sell

- ✓ Plants/bulbs/seeds
- ✓ Friendship grams
- ✓ Calendars
- ✓ Coupon books
- ✓ Holiday wreaths/greeting cards
- ✓ School Spirit wear
- ✓ Magazine subscriptions

Some Ideas for Fundraisers that Promote Healthy Eating



- Produce boxes/baskets from local farms
- Fruit and nut baskets
- Popcorn, nut, dried fruit gifts
- Dried soup mixes
- Whole grain baking mixes

- U-pick or Farm Day events
- Herb starter kits
- Family nights at local healthy restaurants
- Smart snacks (trail mix, pretzels, jerky and energy bars)

For More Ideas

- [Healthy Fundraising](#) – USDA list of resources
- [Healthy School Fundraising Success Stories](#)
- [Healthy Fundraising Toolkit](#)
- [Fun Fundraisers](#)

Adapted from:

[Healthy Fundraisers](#) – Action for Healthy Kids
[Smart Fundraisers](#) – Mississippi Dept. of Education